



## NEELAM KUMARI

31/37/7A/27 Sanik Nagar , Rajpur , Agra  
+919651903509, +918865828825  
neelam.nk63@gmail.com



### • CAREER OBJECTIVE

To establish and prove myself successful in marketing domain, contributing significant value addition towards the organizational growth and development. Also to enhance my marketing and selling skills, knowledge & attitude

### • PROFESSIONAL QUALIFICATIONS

- **Appearing M.B.A. (Masters of Business Administration)**  
Pursuing 2 year Full-time MBA program with dual specialization in Marketing & HR  
From: **Pranveer Singh Institute of Technology**, Kanpur, Uttar Pradesh, India.  
**Percentage:** 62% (first year)
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### • ACADEMIC QUALIFICATIONS

- **Bachelor of Business Administration (2010-13)**  
From: Dr. M.P.S. Memorial College Of Business Studies, AGRA  
**Aggregate: 62%**

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  - **Intermediate (2007)**  
**(Commerce)**  
From: Kendriya Vidyalaya (CBSE)  
**Aggregate: 50%**

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  - **Matriculation (2005):**  
**(Science Stream with Mathematics, Science, English)**  
From Kendriya Vidyalaya (CBSE):  
**Aggregate: 60%**
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### • SUMMER INTERNSHIP

- **Getit Infomedia Pvt Ltd, Kanpur**  
**Duration:** 6weeks extensive training from 10<sup>th</sup> June 2013 to 20<sup>th</sup> July 2013  
**Methodology:** Study of Online Advertising marketing in Getit along with the finding the ways how to promote the Getit Products in E-retail market with lesser expense and making customer aware about the online Advertising.  
**Highlights:** Learning of online working process of Getit whether online sales or promotion of brand along with their marketing & implementation strategies.
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## • LINGUISTIC PROFICIENCY

- English
- Hindi

## • TECHNICAL SKILLS

- Windows XP and 7
- MS-Office, Excel, Power point
- Excellent project management and consulting
- Superior problem solving, communication and presentation skills

## • KEY SKILLS AND ATTRIBUTES

- Self disciplined.
- Ability and willingness to learn.
- Time management.
- Ability to work for long hours
- Positive attitude

## • PERSONAL DETAILS

- Date of Birth : 13<sup>th</sup> January, 1993
- Gender : Female
- Father's Name : Ram Prakash
- Marital Status : Single
- Nationality : Indian
- Permanent Address : 31/37/7A/27 Sanik Nagar , Rajpur ,AGRA
- Phone No : +919651903509 , +918865828825

## • DECLARATION

I hereby declare that all the information given above is true to the best of my knowledge and credence.

Date:

(NEELAM KUMARI)